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# 1 Introduction

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Fact one: within each industry some plants purchase imported inputs while others do not.

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Table 1: Number and Percentage of Importers: 1977-1989

| SIC  | Industry Name       | #Plants | #Importers | %Importers | Share imported |
|------|---------------------|---------|------------|------------|----------------|
| 3511 | Basic Ind Chemicals | 164     | 80         | 0.4878     | 0.1804         |
| 3522 | Pharmaceuticals     | 232     | 179        | 0.7716     | 0.6216         |
| 3560 | Plastics            | 747     | 291        | 0.3896     | 0.2788         |
| 3240 | Leather Shoes       | 769     | 81         | 0.1053     | 0.0631         |
| 3420 | Printing&Publishing | 933     | 278        | 0.2980     | 0.3739         |
| 3220 | Clothing            | 2613    | 121        | 0.0463     | 0.0410         |
|      | All six Industries  | 5458    | 1030       | 0.1887     | 0.2842         |

Notes: "Share imported" is defined as the value share of the imported material in the total value of material used.

Fact two: turnover in importing status.

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 1978, 39 . 9.86%  
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Table 4: Mean of Value Added Per Worker: Importers and Non-importers  
(1,000 Colombia Peso, 1977)

| SIC  | Industry Name       | Non-importers | Importers | All Firms |
|------|---------------------|---------------|-----------|-----------|
| 3511 | Basic Ind Chemicals | 333.47        | 442.22    | 380.29    |
| 3522 | Pharmaceuticals     | 86.25         | 210.10    | 174.46    |
| 3560 | Plastics            | 88.81         | 142.21    | 107.55    |
| 3240 | Leather Shoes       | 84.41         | 113.07    | 86.65     |
| 3420 | Printing&Publishing | 77.87         | 126.03    | 89.57     |
| 3220 | Clothing            | 91.67         | 99.61     | 91.87     |
|      | All six Industries  | 115.37        | 177.30    | 126.01    |

### 3 The Model

### 3.1 Timing Story

1. At time  $t$ , firm  $j$  chooses capital  $K_{jt}$  and labor  $L_{jt}$  to produce output  $y_{jt}$  using the production function  $y_{jt} = f_j(K_{jt}, L_{jt})$ . The firm's profit is  $\pi_{jt} = p_{jt} y_{jt} - w_t L_{jt} - r_t K_{jt}$ , where  $p_{jt}$  is the price of output,  $w_t$  is the wage rate, and  $r_t$  is the rental rate of capital. The firm's first-order conditions are  $p_{jt} f_{Lj} = w_t$  and  $p_{jt} f_{Kj} = r_t$ .
2. The government chooses the tax rate  $\tau_t$  on capital income to maximize the expected present value of government revenue,  $\sum_{t=0}^{\infty} \beta^t \tau_t r_t K_t$ , where  $\beta$  is the discount factor. The government's first-order condition is  $\tau_t = \tau_{t+1}$ .
3. The household chooses consumption  $c_t$  and savings  $s_t$  to maximize utility,  $\sum_{t=0}^{\infty} \beta^t u(c_t)$ , where  $u(\cdot)$  is the utility function. The household's budget constraint is  $y_t = c_t + s_t$ , where  $y_t$  is the household's income. The household's first-order conditions are  $u'(c_t) = \beta u'(c_{t+1})$  and  $s_t = \beta s_{t+1}$ .

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$$\ln Q_{jt} = \alpha_l \ln L_{jt} + \alpha_m \frac{1}{1} \ln \left[ M^{-1} \right]$$

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- -  $s_{jt} = f(K_{jt}; l_{jt}; d_{jt}; g_t)$

$d_{jt} = 1,$   $j$   
 $(L_{jt}; M_{jtd} \quad M_{jtf})$   $j$   
 $(L_{jt}; M_{jtd}$   
 $M_{jtf})$  ;  
 $d_{jt} = 0,$   $t;$



$$V^1(s_{jt}) = \max_{l_{jt}} \{ C_{jt}^f + \beta E_t [ V(s_{jt+1}) | s_{jt}, d_{jt+1} = 1 ] - C_{jt}^s \}$$

$$V^0(s_{jt}) = \max_{l_{jt}} \{ C_{jt}^f + \beta E_t [ V(s_{jt+1}) | s_{jt}, d_{jt+1} = 0 ] - C_{jt}^s \}$$

$$V^1(s_{jt}) = E_t V(s_{jt+1} | s_{jt}, d_{jt+1} = 1)$$

$$V^0(s_{jt}) = E_t V(s_{jt+1} | s_{jt}, d_{jt+1} = 0)$$

$$V^1(s_{jt}) = \max_{l_{jt}} \int \int V(s_{jt+1}, d_{jt+1} = 1) dF(s_{jt+1}, d_{jt+1} | s_{jt}, d_{jt+1} = 1)$$







### 4.3 Stage Three: Sunk/Fixed Cost Parameters

$$L = \prod_{j=1:N} L_j = \prod_{j=1:N} \prod_{t=1:T} L_{jt} \tag{19}$$

$$\begin{aligned} & \mathbb{P}^f \left( \mathbf{F}^f, \mathbf{C}^f, \mathbf{V}^f \mid \mathbf{F}^s, \mathbf{C}^s, \mathbf{V}^s \right) \\ &= \prod_{j=1:N} \prod_{t=1:T} \mathbb{P}^f \left( F_{jt}^f, C_{jt}^f, V_{jt}^f \mid F_{jt}^s, C_{jt}^s, V_{jt}^s \right) \\ &= \prod_{j=1:N} \prod_{t=1:T} \mathbb{P}^f \left( F_{jt}^f \mid F_{jt}^s, C_{jt}^s \right) \mathbb{P}^f \left( C_{jt}^f \mid C_{jt}^s, V_{jt}^s \right) \mathbb{P}^f \left( V_{jt}^f \mid V_{jt}^s \right) \\ &= \prod_{j=1:N} \prod_{t=1:T} \mathbb{P}^f \left( F_{jt}^f \mid F_{jt}^s, C_{jt}^s \right) \mathbb{P}^f \left( C_{jt}^f \mid C_{jt}^s, V_{jt}^s \right) \mathbb{P}^f \left( V_{jt}^f \mid V_{jt}^s \right) \end{aligned}$$

# 5 Estimation Results

$$V_{jt}$$

| Industry  | B.I.Chemicals         | Pharmaceuticals           | Plastics            | L.Shoes            | Print&Pub           | Clothing           |
|-----------|-----------------------|---------------------------|---------------------|--------------------|---------------------|--------------------|
| I         | 0.4260<br>(0.0024)    | 0.3466<br>(0.0026)        | 0.3034<br>(0.0013)  | 0.4736<br>(0.0012) | 0.4956<br>(0.0006)  | 0.5510<br>(0.0003) |
| m         | 0.3420<br>(0.0011)    | 0.5774<br>(0.0019)        | 0.6253<br>(0.0006)  | 0.4015<br>(0.0006) | 0.4283<br>(0.0003)  | 0.3666<br>(0.0001) |
| A         | 1.0006<br>(0.4611)    | 0.9255<br>(0.0828)        | 1.0903<br>(0.0233)  | 1.0001<br>(0.5430) | 0.9317<br>(0.0359)  | 0.9995<br>(0.1013) |
|           | 5.0069<br>(0.1287)    | 9.6690<br>(0.0897)        | 21.5337<br>(0.0577) | 2.7108<br>(0.3821) | 22.3194<br>(0.0479) | 9.2140<br>(0.5232) |
| age       | 0.0469<br>(0.0031)    | 0.0361<br>(0.0018)        | 0.0294<br>(0.0010)  | 0.0077<br>(0.0010) | -0.0415<br>(0.0003) | 0.0129<br>(0.0003) |
| ownership | 49.02.653.492 2.093 T | ownener22155(492 2.6530 T | 61)JTJ.807 0 T      | 0.4713283)JTJ.80   |                     |                    |
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Table 6: Parameters in Productivity Evolution and Capital Share (NLLS)

| Industry                           | Chemicals          | Pharmaceuticals     | Plastics           | L.Shoes            | Print&Pub          | Clothing           |
|------------------------------------|--------------------|---------------------|--------------------|--------------------|--------------------|--------------------|
| <b>Panel A: Basic Model</b>        |                    |                     |                    |                    |                    |                    |
| $\alpha_k$                         | 0.1111<br>(0.0065) | 0.0992<br>(0.0027)  | 0.0586<br>(0.0013) | 0.0917<br>(0.0023) | 0.1083<br>(0.0002) | 0.0580<br>(0.0005) |
| $g_0$                              | 0.3954<br>(0.5068) | 0.1282<br>(0.4933)  | 0.2527<br>(0.4217) | 0.4600<br>(1.0083) | 0.6003<br>(0.0302) | 0.3501<br>(0.2000) |
| $g_\omega$                         | 0.9032<br>(0.0324) | 0.9224<br>(0.1773)  | 0.8421<br>(0.1754) | 0.7259<br>(0.2895) | 0.3906<br>(0.0153) | 0.7753<br>(0.0719) |
| $g_d$                              | 0.0148<br>(0.0061) | 0.0092<br>(0.0067)  | 0.0122<br>(0.0036) | 0.0213<br>(0.0141) | 0.0568<br>(0.0012) | 0.0050<br>(0.0047) |
| $\sigma_\omega$                    | 0.0762             | 0.0310              | 0.0329             | 0.0397             | 0.0682             | 0.0329             |
| <b>Panel B: Control for Export</b> |                    |                     |                    |                    |                    |                    |
| $\alpha_k$                         | 0.1247<br>(0.0096) | 0.0723<br>(0.0036)  | 0.0537<br>(0.0014) | 0.0854<br>(0.0020) | 0.0911<br>(0.0002) | 0.0545<br>(0.0007) |
| $g_0$                              | 0.5583<br>(0.9385) | 0.2743<br>(0.9876)  | 0.3085<br>(0.5828) | 0.5481<br>(0.9686) | 0.6390<br>(0.0320) | 0.4593<br>(0.3650) |
| $g_\omega$                         | 0.8240<br>(0.1169) | 0.7719<br>(0.5460)  | 0.7919<br>(0.2666) | 0.6954<br>(0.2548) | 0.3154<br>(0.0128) | 0.7202<br>(0.1111) |
| $g_d$                              | 0.0150<br>(0.0072) | 0.0213<br>(0.0128)  | 0.0115<br>(0.0035) | 0.0205<br>(0.0157) | 0.0277<br>(0.0012) | 0.0026<br>(0.0070) |
| $g_e$                              | 0.0172<br>(0.0085) | -0.0005<br>(0.0001) | 0.0066<br>(0.0040) | 0.0262<br>(0.0115) | 0.0036<br>(0.0000) | 0.0012<br>(0.0000) |
| $\sigma_\omega$                    | 0.0994             | 0.0621              | 0.0402             | 0.0588             | 0.1307             | 0.0472             |

Notes: Standard errors in parentheses.

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$$(w_{jt}) \qquad (w_{jt+1})$$

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## 5.2 Demand and Revenue Function

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Table 7: Demand Elasticity and Constructed Revenue Function

| Industry                                   | B.I.Chemicals | Pharmaceuticals | Plastics | L.Shoes  | Print&Pub | Clothing |
|--------------------------------------------|---------------|-----------------|----------|----------|-----------|----------|
| <b>Panel A: Revenue Function</b>           |               |                 |          |          |           |          |
| $r_{\omega}$                               | 0.7920        | 1.7661          | 2.0021   | 1.8300   | 1.6968    | 1.8764   |
| $r_k$                                      | 0.1286        | 0.1382          | 0.1157   | 0.1785   | 0.1673    | 0.1113   |
| $r_d$                                      | 0.0611        | 0.0526          | 0.1268   | 0.3402   | 0.0074    | 0.0630   |
| $r_0$                                      | 12.9609       | 12.9649         | 12.1032  | 10.0024  | 11.7837   | 11.1879  |
| <b>Panel B: Implied Revenue Elasticity</b> |               |                 |          |          |           |          |
| productivity                               | 2.5328        | 2.2258          | 3.2128   | 3.6272   | 1.8669    | 3.4363   |
| capital                                    | 0.1286        | 0.1382          | 0.1157   | 0.1785   | 0.1673    | 0.1113   |
| importing                                  | 0.0630        | 0.0540          | 0.1352   | 0.4052   | 0.0074    | 0.0651   |
| <b>Panel C: Demand Elasticity</b>          |               |                 |          |          |           |          |
| $\eta$                                     | -2.3554       | -3.2365         | -3.5475  | -3.8308  | -3.1350   | -3.4588  |
|                                            | (0.0127)      | (0.0064)        | (0.0024) | (0.0033) | (0.0029)  | (0.0022) |

Notes: (1) the revenue parameters are constructed from parameters estimated in stage 1. Therefore I do not report the standard deviations for revenue parameters in this table. (2) The standard deviation for demand elasticity is reported in parentheses. (3) Revenue elasticity of productivity =  $(\exp(0.01 \cdot \text{productivity} \cdot r_{\omega}) - 1) \cdot 100$ . Productivity is the chosen industry mean. (4) Revenue elasticity of capital =  $r_k$ . (5) The third row in Panel B represents the percentage gain of revenue when a plant imports. It is defined as  $\exp(r_d) - 1$ . Strictly speaking, it is not a concept of elasticity. (6) Standard deviations for demand elasticity are in parentheses.

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$r_0$

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$r_l$   
 $r_l = 0.7920$   
 $r_k = 0.1286$   
 $r_d > 0$   
 $r_d$   
 $0.74\%$   $40.52\%^1$

### 5.3 Fixed and Sunk Cost

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#### 5.3.1 Distribution of the Sunk and Fixed Costs

$s = \log(cs); f = \log(cf)$   
 $cs$   $cf$   
 $s$   $f$   
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$15$   
 $8.78\%-63.70\%$   
 $5.30\%$   
 $\exp(r_d)$







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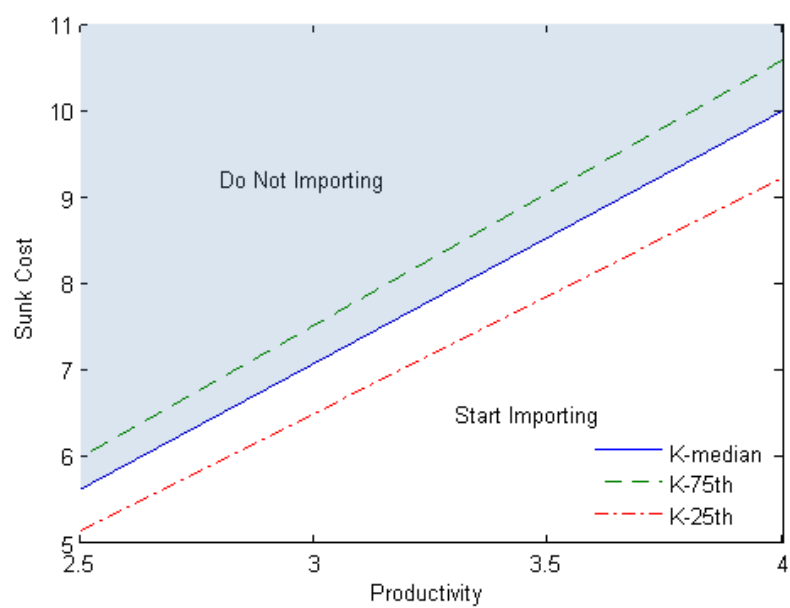
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$$(V(\sum_{j=1}^n K_{jt})):$$

$$D = V(s_{jt} | g_d = 0) - V(s_{jt} | K_{jt}) \quad (1)$$

$$V(s_{jt} | g_d = 0)$$
$$V(s_{jt} \mid g_d = 0).$$
$$\left( \begin{array}{c} \phantom{0} \\ \phantom{0} \end{array} \right) \quad \left( \begin{array}{c} \phantom{0} \\ \phantom{0} \end{array} \right).$$

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$$V(s_{jt})$$
$$V(s_{jt} \mid A = 1),$$
$$V(s_{jt} \mid A = 1)$$
$$A = 1.$$
$$\vdots$$

$$E = V(s_{jt}) - V(s_{jt} | A = 1) \quad (6)$$

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$$\overline{V(\omega_{jt}, K_{jt})}$$

Table 10: Dynamic and Static Effects from Importing (in millions of 1977 Pesos)

| Industry Name       | Dynamic Effect |        | Static Effect |        | Total E. |
|---------------------|----------------|--------|---------------|--------|----------|
|                     | Value          | Pctg.  | Value         | Pctg.  |          |
| Basic Ind Chemicals | 58.9987        | 96.37% | 61.2299       | 3.63%  | 61.2206  |
| Pharmaceuticals     | 102.8105       | 97.91% | 2.1996        | 2.09%  | 105.0101 |
| Plastics            | 51.6595        | 97.00% | 1.5993        | 3.00%  | 53.2589  |
| Leather Shoes       | 5.0599         | 86.66% | 0.7789        | 13.34% | 5.8388   |
| Printing&Publishing | 4.2915         | 99.26% | 0.0322        | 0.74%  | 4.3237   |
| Clothing            | 0.6800         | 86.07% | 0.1101        | 13.93% | 0.7900   |

Notes: "Pctg." refers to percentage, and defined as the share of gain from each effect in the total gain from importing.

$$\begin{aligned}
 & \text{Dynamic Effect} + \text{Static Effect} = \text{Total Effect} \\
 & \text{Value} + \text{Value} = \text{Value} \\
 & \text{Pctg.} + \text{Pctg.} = \text{Pctg.}
 \end{aligned}
 \quad (7)$$

Table 11: Components of Static Effect (in millions of 1977 Pesos)

| Industry Name       | Static Effect (total) |        | Quality Effect |         | Variety Effect |        |
|---------------------|-----------------------|--------|----------------|---------|----------------|--------|
|                     | Value                 | Pctg.  | Value          | Pctg.   | Value          | Pctg.  |
| Basic Ind Chemicals | 61.2299               | 3.63%  | 0.0093         | 0.02%   | 61.2205        | 3.61%  |
| Pharmaceuticals     | 2.1996                | 2.09%  | -3.2854        | -3.13%  | 5.4849         | 5.22%  |
| Plastics            | 1.5993                | 3.00%  | 0.7149         | 1.34%   | 0.8844         | 1.66%  |
| Leather Shoes       | 0.7789                | 13.34% | 0.0003         | 0.10%   | 0.7785         | 13.33% |
| Printing&Publishing | 0.0322                | 0.74%  | -0.6404        | -14.81% | 0.6726         | 15.56% |
| Clothing            | 0.1101                | 13.93% | -0.0008        | -0.10%  | 0.1108         | 14.03% |

Notes: "Pctg." refers to percentage, and is defined as the share of gain from each effect in the total gain from importing.

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## 9 Conclusion

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# Appendix

## Appendix 1: Algorithm to Evaluate $v^1(s_{jt})$ and $v^0(s_{jt})$

A  $1 \times 1$  matrix  $D$  is defined as follows:

$$D = \begin{bmatrix} 1 & 2 \\ \vdots & \vdots \end{bmatrix}$$

1.  $v^1 = (v^1_{s_1}, \dots, v^1_{s_f})$ .

2.  $D \cdot v^1 = v^0$ , where  $v^0 = (v^0_{s_1}, \dots, v^0_{s_f})$ .

3.  $v^1(s) = V(s)$  (7);

3.1:  $v^0(s) = V_0(s)$ ,  $s \in S'$ ;

3.2:  $C = \begin{bmatrix} C_{j_1} & \dots & C_{j_t} \end{bmatrix}$ ,  $F(w_{j_{t+1}}, \dots, w_{j_t}, d_{j_t})$ ;

3.3:  $v^1(s_{jt}) = V^1(s_{jt})$ ,  $v^0(s_{jt}) = V^0(s_{jt})$ ;

3.4:  $v^1(s) = V_{i+1}(s) - V_i(s)$ ;

3.5:  $C_{jt}^f = C_{jt}^s$ ;

3.6:  $L_{jt} = L_j(1); L_j(2); \dots; L_j(N)$ ;

3.7:  $L_j = \arg \max_{L_j} L_j$ ;

## Appendix 2: Self Selection to Import: A Numerical Example

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$$A \quad V(s_{jt}; d_{jt+1}) \quad ,$$

$$V(s_{jt}; d_{jt+1}) = a_0 + a_{w1}!_{jt} + a_{!2}^2!_{jt}^2 + a_{w3}!_{jt}^3 + a_{k1}k_{jt} + a_{k2}k_{jt}^2 + a_{k3}k_{jt}^3 \quad (8)$$

$$+ a_d d_{jt} + a_{!kdd'}!_{jt}k_{jt}d_{jt} + a_{d'}d_{jt+1} + a_{!kd'}!_{jt}k_{jt}d_{jt+1}$$

$$+ a_{!kdd'}!_{jt}k_{jt}d_{jt}d_{jt+1}$$

$$V = V^1(s_{jt}) \quad V^0(s_{jt}) = a_{d'} + a_{!kd'}!_{jt}k_{jt} + a_{!kdd'}!_{jt}k_{jt}d_{jt} \quad (9)$$

$$V \quad !_{jt}k_{jt} \quad V(s_j$$

d'),

$$(8) \quad V(s_{jt}; d_{jt+1}),$$

A1.

$$V = V^1(s_{jt}) \quad V^0(s_{jt}) = ( \quad 1:6707 + 0:1837!_{jt}k_{jt} \quad 0:0055!_{jt}k_{jt}d_{jt} ) \quad 10^6$$

$$, \quad ( \quad !_{jt}k_{jt}d_{jt} \quad ).$$

$$- \quad - \quad ,$$

$$V_{jt} = 1.6707 + 0.1837 \ln k_{jt} + 0.0055 k_{jt} d_{jt} \quad 10^6 > 0$$

$$CS = 1.6707 + 0.1837 \ln k_{jt} + 0.0055 k_{jt} d_{jt} \quad 10^6 > 0$$

$$CF = 1.6707 + 0.1782 \ln k_{jt} + 0.0055 k_{jt} d_{jt} \quad 10^6 > 0$$

Industry B.I.Chemicals Pharmaceutical

## Appendix 3: Robustness Check

6.

Table A2: Robustness Check: Parameters of Static Inputs in Production Function (Non-Exporters)

| Industry   | B.I.Chemicals      | Pharmaceuticals     | Plastics            | L.Shoes             | Print&Pub           | Clothing           |
|------------|--------------------|---------------------|---------------------|---------------------|---------------------|--------------------|
| $\alpha_l$ | 0.3508<br>(0.0032) | 0.3414<br>(0.0030)  | 0.2913<br>(0.0013)  | 0.4973<br>(0.0011)  | 0.4801<br>(0.0006)  | 0.5635<br>(0.0002) |
| $\alpha_m$ | 0.3846<br>(0.0014) | 0.5839<br>(0.0021)  | 0.6235<br>(0.0006)  | 0.3567<br>(0.0006)  | 0.4374<br>(0.0003)  | 0.3569<br>(0.0001) |
| A          | 0.9696<br>(0.4694) | 0.9706<br>(0.0911)  | 0.9828<br>(0.0270)  | 0.9964<br>(0.2164)  | 0.9997<br>(0.0406)  | 0.9994<br>(6.2074) |
| $\theta$   | 4.4014<br>(0.0811) | 24.9377<br>(0.0856) | 18.5874<br>(0.0384) | 1.7724<br>(0.1674)  | 35.7143<br>(0.0482) | 5.9312<br>(0.6933) |
| age        | 0.0606<br>(0.0032) | 0.0113<br>(0.0018)  | 0.0330<br>(0.0010)  | -0.0002<br>(0.0009) | -0.0267<br>(0.0003) | 0.0055<br>(0.0002) |
| ownership  | 0.1926<br>(0.0103) | 0.0487<br>(0.0098)  | 0.0479<br>(0.0066)  | 0.1081<br>(0.0587)  | 0.1248<br>(0.0029)  | 0.1340<br>(0.0092) |

Notes: The standard errors in parentheses.

Table A3: Robustness Check: Parameters in Productivity Evolution and Capital Share for Non-Exporters

| Industry        | B.I.Chemicals      | Pharmaceu.         | Plastics           | L.Shoes            | Print&Pub          | Clothing           |
|-----------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| $\alpha_k$      | 0.1424<br>(0.0097) | 0.0662<br>(0.0031) | 0.0444<br>(0.0015) | 0.0933<br>(0.0016) | 0.0928<br>(0.0002) | 0.0540<br>(0.0006) |
| $g_0$           | 0.2452<br>(1.2080) | 0.2115<br>(0.7623) | 0.3137<br>(0.7764) | 0.7894<br>(1.1252) | 0.6763<br>(0.0451) | 0.3520<br>(0.2156) |
| $g_\omega$      | 0.9355<br>(0.0857) | 0.8772<br>(0.2622) | 0.8075<br>(0.3062) | 0.6348<br>(0.2023) | 0.4224<br>(0.0192) | 0.7889<br>(0.0670) |
| $g_d$           | 0.0052<br>(0.0101) | 0.0097<br>(0.0099) | 0.0042<br>(0.0025) | 0.0262<br>(0.0152) | 0.0322<br>(0.0013) | 0.0042<br>(0.0080) |
| $\sigma_\omega$ | 0.0052             | 0.0410             | 0.0225             | 0.0425             | 0.0664             | 0.0349             |

Notes: The standard errors in parentheses.

| Industry         | B.I.Chemicals' | harmaceuticals | Plastics | L.Shoes | Print&Pub | Clothing |
|------------------|----------------|----------------|----------|---------|-----------|----------|
| Revenue Function |                |                |          |         |           |          |
| $r_{\omega}$     | 0.8389         | 1.7225         | 3.2131   | 3.8280  | 1.1466    | 2.4272   |
| $r_k$            | 0.1290         | 0.0454         | 0.1246   | 2.0700  | 0.0157    | 0.1908   |
| $r_d$            | 0.1406         | 0.1236         | 0.1558   | 0.4012  | 0.1146    | 0.1274   |